

ARIZONA ROLLER DERBY

★ SPONSORSHIP SEASON 17 - 2020 ★

HOME BOUT SCHEDULE:

FEB
15

MAR
14

APR
11-12

MAY
9

MAY
30

JUN
13-14

JUL
11

AUG
1-2

AUG
8

AUG
29

SEPT
12

OCT
10

NOV
7

MISSION: TO FOSTER THE INTERNATIONAL SPORT OF WOMEN'S FLAT TRACK ROLLER DERBY AS A SKATER-OPERATED ORGANIZATION. SPECIFICALLY...



DEVELOP
INTERNATIONALLY
COMPETITIVE
ATHLETES



ENRICH
THE LIVES OF
PARTICIPANTS



ENGAGE
THE INTEREST AND
SUPPORT OF OUR
LOCAL COMMUNITY



CONTRIBUTE
TO GROWTH OF
LOCAL COMMERCE
AND CULTURE

CROWDS UP TO
500

700
ACTIVE EMAIL SUBSCRIBERS

7000+
FACEBOOK FANS

HONORED WITH THE
PHOENIX WOMEN'S SPORTS ASSOCIATION
SPIRIT AWARD

501c3

Phoenix Nonprofit
Established 2003



ARIZONA ROLLER DERBY ATHLETES COMPETE IN AN AVERAGE OF 20 BOUTS IN ARIZONA AND OVER 10 AT THE NATIONAL AND INTERNATIONAL LEVELS



ROLLER DERBY FANS ARE:

83% COLLEGE EDUCATED

33% \$75K+ HOUSEHOLD INCOME



61%



39%

AVERAGE AGE: **37**

SPONSORSHIP PACKAGES

JAMMER: \$1500

- Logo and link on arizonarollerderby.com
- VIP tickets for two to one home game
- One shout out, on Facebook, Twitter, and Instagram
- Custom announcer shout out at home games
- Custom offer in email newsletter for AZRD skaters and fans
- Banner at games (sponsor provides)
- Vendor space at two home games
- AZRD t-shirt

PIVOT: \$1000

- Logo and link on arizonarollerderby.com
- VIP tickets for two to one home game
- One shout out, on Facebook, Twitter, and Instagram
- Custom announcer shout out at home games
- Mention in email newsletter
- Banner at games (sponsor provides)

BLOCKER: \$750

- Logo and link on arizonarollerderby.com
- Two free tix to one game
- One shout out, on Facebook, Twitter, and Instagram
- Announcer shout out at home games

NEWBIE: \$500

- Logo and link on arizonarollerderby.com
- Two free tix to one game
- One shout out, on Facebook, Twitter, and Instagram

ADD ONS:

- Small banner for entire season (sponsor provides) \$250
- Newsletter exclusive offer \$250
- Penalty box sponsorship (per game) \$150
- Vendor space at home game \$50
- VIP ticket package for two \$50

SPONSORSHIP@ARIZONAROLLERDERBY.COM

CUSTOMIZED SPONSORSHIP PACKAGES UPON REQUEST, EMAIL FOR PRICING AND AVAILABILITY

WWW.ARIZONAROLLERDERBY.COM