

ARIZONA ROLLER DERBY

★ SPONSORSHIP SEASON 15 ★

HOME BOUT SCHEDULE:

JAN
20

FEB
17

APR
7

JUN
23

AUG
11

SEP
8

OCT
13

NOV
10

MISSION: to foster the international sport of women's flat track roller derby as a skater-operated organization. Specifically...

★
Develop internationally competitive athletes

○
Enrich the lives of participants

★
Engage the interest and support of our local community

○
Contribute to growth of local commerce and culture

[Honored with the Phoenix Women's Sports Association Spirit Award]

○ Arizona Roller Derby athletes compete in an average of 20 bouts in Arizona and over 10 at the National and International levels

501c3

Phoenix Nonprofit
Established 2003

CROWDS UP TO

500

300

ACTIVE EMAIL SUBSCRIBERS

7000+

FACEBOOK FANS



ROLLER DERBY FANS ARE:

83% COLLEGE EDUCATED

33% \$75K+ HOUSEHOLD INCOME



61%



39%

AVERAGE AGE: **37**

over **125** active skaters

AZRD RANKED **2nd** in the STATE
29th in the WORLD

competing in 3 state-circuit teams,
2 city-circuit teams, and 1 all-star travel team.

SPONSORSHIP PACKAGES

JAMMER: \$1500

- Logo and link on arizonarollerderby.com
- VIP tickets for two to one home game
- One shout out, on Facebook, Twitter, and Instagram
- Custom announcer shout out at home games
- Custom offer in email newsletter for AZRD skaters and fans
- Banner at games (sponsor provides)
- Vendor space at two home games
- AZRD t-shirt

PIVOT: \$1000

- Logo and link on arizonarollerderby.com
- VIP tickets for two to one home game
- One shout out, on Facebook, Twitter, and Instagram
- Custom announcer shout out at home games
- Mention in email newsletter
- Banner at games (sponsor provides)

BLOCKER: \$750

- Logo and link on arizonarollerderby.com
- Two free tix to one game
- One shout out, on Facebook, Twitter, and Instagram
- Announcer shout out at home games

FRESH MEAT: \$500

- Logo and link on arizonarollerderby.com
- Two free tix to one game
- One shout out, on Facebook, Twitter, and Instagram

ADD ONS:

- Small banner for entire season (sponsor provides) \$250
- Newsletter exclusive offer \$250
- Penalty box sponsorship (per game) \$150
- Vendor space at home game \$50
- VIP ticket package for two \$50

WWW.ARIZONAROLLERDERBY.COM

SPONSORSHIP@ARIZONAROLLERDERBY.COM

CUSTOMIZED SPONSORSHIP PACKAGES UPON REQUEST, EMAIL FOR PRICING AND AVAILABILITY